AZENTIO™

Unified Front to Back Digital Investment Management Platform for Wealth, Asset and Investment Management

MFund Plus™

MFund Plus is an award winning, fully integrated & unified Front-to-Back solution used by World's finest Banks, Wealth, Asset & Investment Management firms who collectively manage over US$ 500 Billion in AUM. MFund Plus enables real-time overview of your entire investment lifecycle in one system. Its powered by Artificial Intelligence, Machine Learning Algorithms, Bionic Robo Advice, chatbots and advance business intelligence & analytics to provide world-class investor experience.

US$ 500 BILLION AUM ON MFUND SUITE

100+ CUSTOMERS

10000+ USERS

OFFICES IN 9 COUNTRIES ACROSS APAC, UK AND MIDDLE EAST

ONE SINGLE PLATFORM COVERING FRONT TO MID TO BACK OFFICE OPERATIONS FOR MULTIPLE BUSINESS LINES

ASSET MANAGEMENT

- Asset Management Companies
- Pension Fund Managers
- Portfolio Management Services
- Alternate Investment Funds
- Hedge Funds
- Insurance Investment Managers
- Fund Administrators
- Custodians

WEALTH MANAGEMENT

- Private Banking
- Wealth Managers
- Family Office
- Trusts
- Independent Financial Advisors
- External Asset Managers
- Robo Advisory Platforms

REGISTRAR & TRANSFER AGENCY

- Asset Management Companies
- Registrar & Transfer Agents

KEY FEATURES

- Built on Microservices based architecture, Modular design, decentralized and built and released with automated processes
- Real-time STP, quick integration through readily available API catalogue
- Powered by Robotic Process Automation, Artificial Intelligence and Machine Learning
- Supports Multiple-Jurisdiction, Multiple-Entity, Multiple-Currency, Multiple -Asset Class & Multiple-products
- Provides Omni-Channel digital experience of portfolio management to your investors
- Embedded with Advance BI & Analytics – Choose any BI platform of your choice from Qliksense, PowerBI, Tableau etc.

SUPPORTS MULTIPLE DEPLOYMENT MODELS

- Business Process as a Service (BPaaS)
- Platform as a Service (PaaS)
- In-Your Environment (On-Prem)

ASSET MANAGEMENT

MFund Plus™ for Asset Management empowers Investment Managers with real-time investment management analytics and data to help improve decision making. From front to back, our product portfolio delivers the resources you need to manage and optimize your investment performance and increase your operational agility

Set up and Manage Model portfolios for a Risk profile and generate Buy / Sell recommendations, compare with Benchmarks to create comprehensive reports

Offers a user-friendly, web-enabled configurable dashboard for Fund & Portfolio Managers, Dealers, Operations, etc. with alerts, graphs and quick access features

Comes with add-on advance analytics like Portfolio Risk Measurement, Performance Attribution to evaluate current portfolio with support for various scenario analysis

Provides decision support to Investment Managers with Pre Deal Analytics Projected cash Positions, Portfolio Performance & Attribution, Limit Utilization, etc.

Active validations and monitoring of breaches, exposure limits, etc. for Regulatory Compliance, Internal Investment Guidelines and Customer Mandates

Automation of entire Middle & Back office transaction lifecycle; provides features like automated trade routing, trade processing & confirmation, settlement & reconciliation, etc.

Processes corporate action; from data cleansing & enrichment to portfolio selection, entitlements & direct booking of transactions in portfolios; all through easy to use corporate action processing feature

Supports plethora of reports and statements, and allows you customize your own reports through advance business analytics providing Self-service Reporting, Dashboard Creation & Alerts & Notification

Integrates with various 3rd Party Systems including FIX based Order Management to offer seamless Straight Through Processing in Investment Operations

KEY MODULES

Fund Manager Cockpit
Decision Support through in depth portfolio insights & projections with pre deal analytics, what if simulations & scenario analysis backed with calculator and goal seek for informed decision making

Management Cockpit
Enterprise wide analytics with business distribution and trends to help you analyze and predict business and revenue and avoid leakages

Portfolio Modelling Rebalancing
Multi asset, top down and structured model portfolio construction tracking a benchmark with on demand rebalancing for structured inflow, outflow or recalibration, supplemented by portfolio optimization

Performance & Risk Management
Portfolio contribution & attribution analysis with benchmark & composites along with variety metrics like ratios, drawdown and VaR with provisions to back test the performance and risk metrics

Order Management
Facile order generation capabilities originating from diverse analysis and rebalancing with a simple to use fund allocation provisions employing diverse parameters supporting bulk order by security or portfoli

Investment Compliance Management
Rule based, highly configurable investment guideline setup to actively & passively track exposure and allocation supporting various global regulatory framework as well as exotic internal and prospectus limits

Compliance Workflow Management
Active pre trade compliance through Multi level approval workflow definition to manage soft breaches or stopping a fatal breach instantly backed with post trade portfolio health check and limit utilization and simulation

Active Dealing Desk
Seamless order routing capabilities from fund manager to dealer and beyond with order aggregation and slicing capabilities connecting brokers and counterparties worldwide through FIX based order execution or direct market access

Back Office Operations
Complete trade operations with seamless settlement, reconciliation and accounting of all transaction backed with cash management, fee & charges calculation and processing of corporate action, coupons and maturity

Investment Accounting
Automated ledger posting & accounting based on defined accounting standard & policy with portfolio valuation & computation of net Asset Value (NAV) with NAV projections, impact analysis and reporting of financial statements

Reports & Statements
Unique data processing model, combined with powerful standard and custom reporting capabilities offering a plethora of reports catering to internal and external reporting requirements with data export capabilities

WEALTH MANAGEMENT

MFund Plus™ Wealth Management Suite is a single unified platform which empowers your advisors to offer highly personalised and bespoke advice supporting end to end investment lifecycle across variety of asset classes.

Powered by AI and ML, it uses embedded RPA framework for process optimization and is Omni-Channel with best-in-class User Experience

---

Offers On demand & On the Go access to your Customers & Relationship Managers for a real-time Portfolio Information, Advise & Investments with extended support your Branches, Operations, Agents and Channel Partners

Take your interactions to the next level with AI powered Chatbot and Voice Assistant and connect a remote advisor using in app video calling and co browsing enabling you to offer a zero contact advisory services

Your Relationship Managers can up their game with our dedicated application offering all customer servicing enabling Advisors to Onboard, Monitor, Advise and service new and existing clients

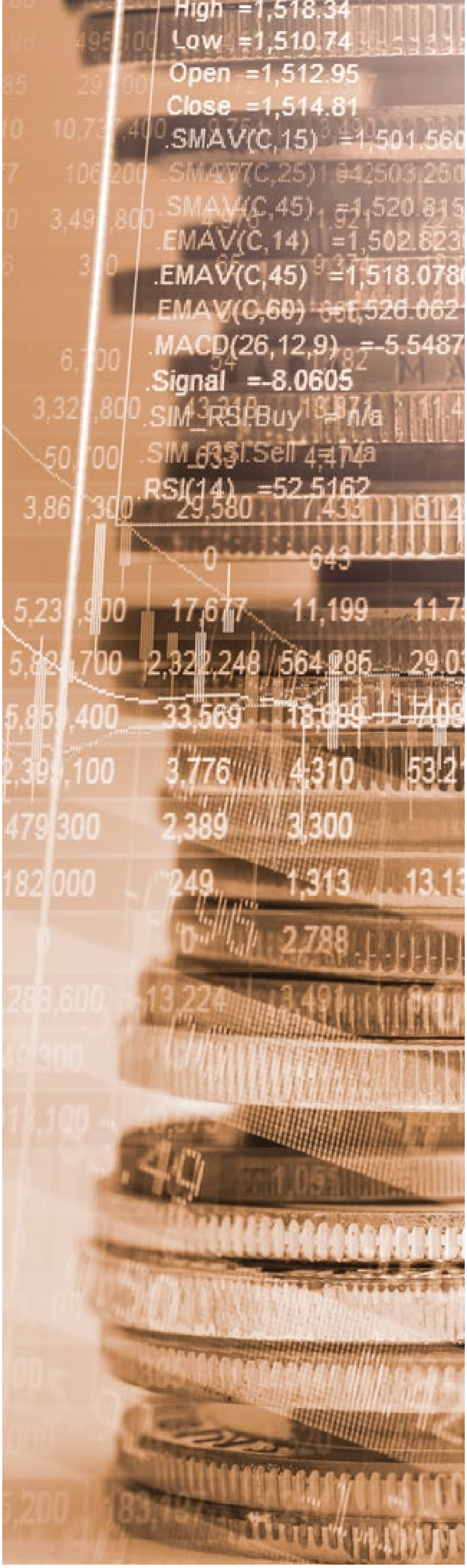
Proactive engagement with a built in CRM to manage your sales pipeline with meaningful insights delivered to your desk to help you win and create long term customer relationships and deliver confident advice

Manage Customer On boarding digitally across multiple channels, built to support 'Do It Yourself' powered with online digital validations and AI driven Video KYC and Document Recognition capability

Scenario based holistic financial planning with multi-goal, life-event and market event simulations to generate a personalized investment plan using calculators and simulators with our cognitive Investment Recommendation System

Manage the entire investment lifecycle by transacting into different products, connecting different service providers and systems across the globe backed with a robust compliance validation

Automate your analysis with predictive analytics through captive AI algorithms automating variety of analysis like Cross selling opportunities, Life events prediction, Sentiment analysis and pre-empting any possible future compliance breaches



KEY MODULES

Relationship Manager Cockpit
Built on Tablet First Design Principle, Relationship Manager Cockpit is an Omni-channel digital platform, featuring Customer 360° view, Investment planning and Transaction execution on the go with detailed firm wide business and customer insights

Customer Portal (Web & App)
Customized Responsive Web & Mobile Application enabling rich and dynamic client engagement, personalization and data-driven advice for a comprehensive view of portfolio and its performance and Goal based Investment Planning in a step by step DIY process

CIO Cockpit
AI Powered and Quant-enabled CIO tools for top-down business view and tactical asset allocation, bottom-up product screening and model portfolio construction, content authoring and distribution

Financial & Life Goals Planning
In-depth analysis of Financial Needs, Risk Profile and Investment Goals to generate a personalized investment plan for each of your customer powered by Investment and Human Life Value Calculators and comprehensive portfolio modelling to take your customers through simulated investment journeys

Digital Contact & Collaboration Center
Secure tools for remote collaboration, contextual chatting, voice assistant, digital investment proposals and co-browsing and document sharing between client, advisor and other specialists with a No Contact Advisory

Bionic Robo-Advisor
Empower your Do-it-Yourself Investors who are seeking an end-to-end solution for goal based investing for both discretionary and advisory based models through a modern mobile experience, packed with Robotic Process Automation for a seamless experience

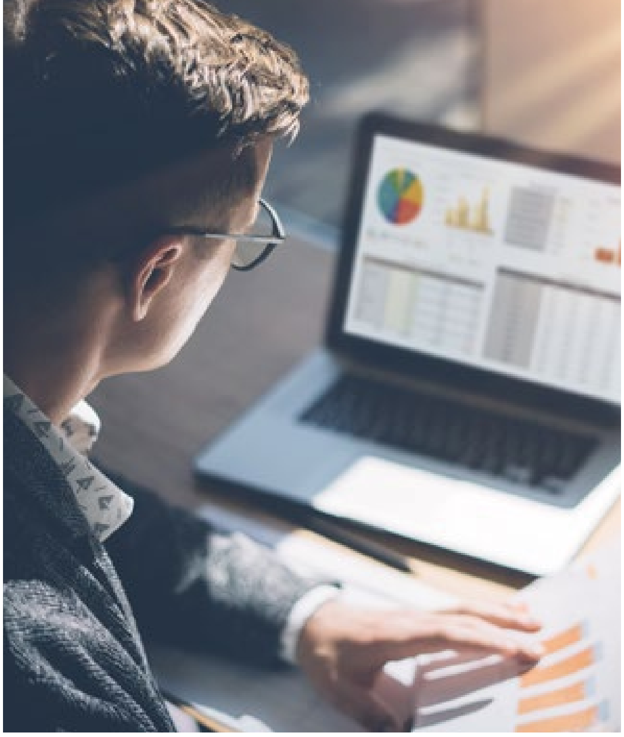
Revenue & Incentive Management
Comprehensive functionality to manage Client Fees, Commission Receivables & Payables and reconciliation with real-time reporting helping you analyze and forecast income and helps you avoid revenue leakage

Digital Content Hub
Personalization of the authoring, publishing and distribution of digital content based on templates and reusable building blocks as per configurable taxonomy based on holdings, risk profile, subscriptions, interests and constraints

Agents Portal
Enable your Agents to Onboard customers and build investment portfolio, transact on their behalf. Agents can view and download client statements, track commissions, incentives and manage service request through reporting and self-administration functions

REGISTRY
& TRANSFER AGENCY

MFund Plus™ for Registry & Transfer Agency Platform is carefully engineered to manage ever evolving needs of Investor Servicing for businesses across the Asset & Investment Management Space, taking care of Investor Relations & Services backed with comprehensive Transaction Lifecycle including Unit Management, Cash Management and Income Distribution as well as Investor Reporting



KEY MODULES

Investor Relations
Swiftly onboard the investors online with KYC and Documents and maintain the Unit Holder Registry and manage all your Investor Interaction and Communication including Transactional Request, Service Tickets, Alerts & Reminders and Customer Statements

Marketing & Sales Support
Organize Campaigns and Incentive Programs to promote to investors through different channels with all needed analytics and information to shortlist and reach out to them with tailored communication or product collaterals distributed effortlessly

Agency Service / Agents Portal
Establish an agency system by appointing channel partners, Individual or Corporate with dedicated workflow for Recruitment, Renewal, Termination, Promotions, etc. Devise a commission plan for defined KPI and calculate and distribute commissions and incentives

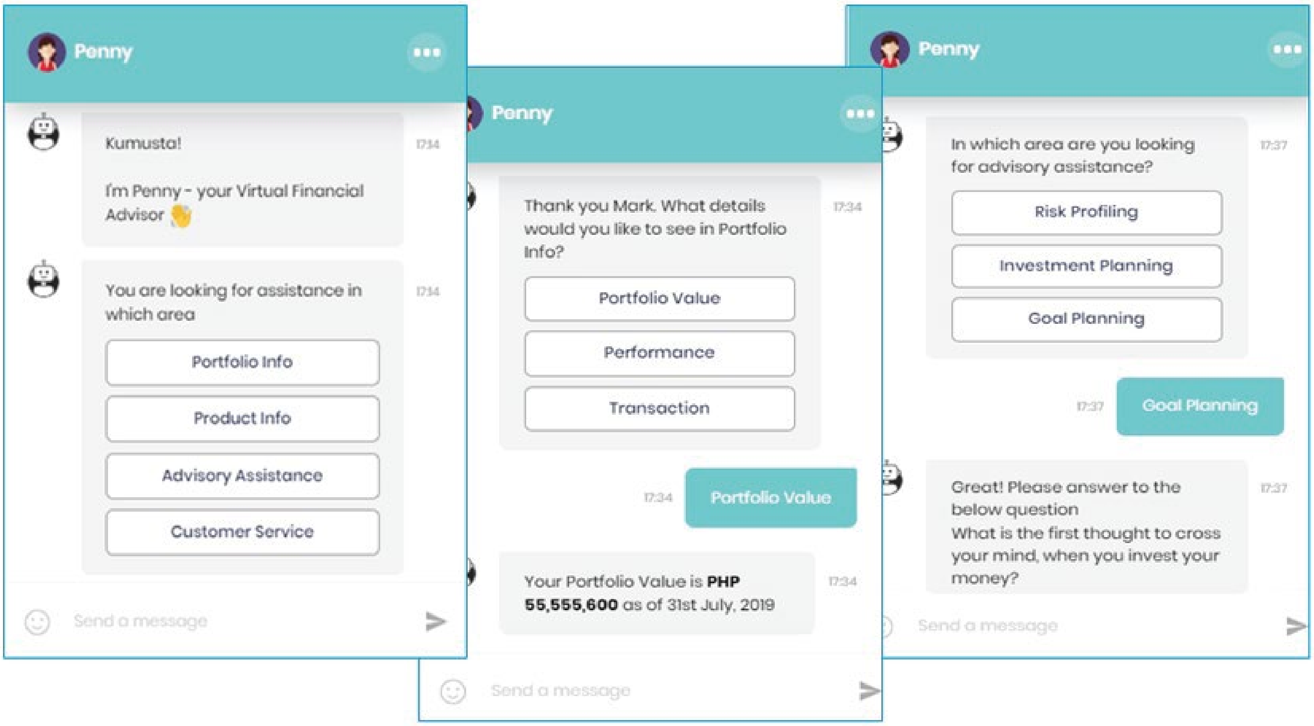
Transaction Management
End to End workflow for Primary and Secondary Market Transactions and Manager's Box with configurable workflow for Public Offering, Subscription or Redemption and Income Distribution connecting Fund Managers, Payment Banks, etc. with ease. Manage Leverage Backed Investments and helps you block or unblock units on the fly

Operations Management
Process dividend payout in bulk and reinvestment, supporting other forms of corporate action processes automatically. Take investment confirmation and reversal and process payment for Commission, Incentive, and Fees and Charges and comes with Cash and Units management facility with reconciliation to avoid leakage

Reports & Statements
Supports off the shelf reports for Investors, Sales and Marketing Functions and Operation reporting Portfolio or Unit Statements, Letters & Advise for Customers and Transactional Reports and AUM Based Reports like Investment Account Statement, Unit Holder Balance Report, Transaction Confirmation, Sales Register, Unit Dividend Register, etc.

CUSTOMER PORTAL & MOBILE APPLICATIONS

MFund Plus™ Platforms are supplemented with Customer Interface for an on demand access to your customers accessing the investment services wherever they are with a real-time portfolio information along with a facility to transact on the go with the help our tailored investment recommendation generated from robust algorithm backed by AI and portfolio optimization



Beautiful, Simple and Rich Interface for Delightful User Experience

Configure to your own requirements, add your own branding and customize your content

Build your own system functionality to suit the specific demands of your business

Give your clients a 360° view on their investments for better investment decision making

Benefit from secure messaging, notifications, document sharing and signatures

Offer a DIY Financial Planning offering Risk Profiling, Goal Planning & Recommendations

Seamless order taking for investments and mandates with secure payment gateway integrations

Supplemented with a Bionic Chatbot & Digital Collaboration Center for a remote assisted, no contact advisory

BUSINESS INTELLIGENCE BACKED REPORTING

MFund Plus™ Suite of solutions offers a Flexible and On demand reporting with a unique data processing model, combined with powerful standard and custom reporting capabilities beautifully designed and presented with rich information and graphical representation carefully crafted for different user segments

Generate Reports as of any Date or for any Specific period

Custom Report & Dashboard Development on the fly with easy Drag & Drop method

Export Capabilities in PDF, Excel, CSV, XML etc.

Download Manager, efficient queuing based Report / Export

Specially Designed and Calibrated output for File Based Interface

Report Scheduler and Automated distribution

Real Time or Scheduled Exchange, seamlessly connecting Core Systems

Comes with its own Data Warehouse or works well existing Enterprise Data Warehouse

State of the art Extract – Transform – Load (ETL) Mechanism for Data Exchange

REAL-TIME BUSINESS INTELLIGENCE, ANALYTICS, DASHBOARDS & REPORTING

Benefits & Key Features of BI

Customization Dashboards
Q & A Box
Ad Hoc Reporting & Anaysis
Online Analytical Processing (OLAP)
Interactive report authoring
Datasets
Navigation pane
Trend Analysis
Complete reporting & data visualization toolsrepresentation carefully crafted for different user segments

KEY MODULES

Customer Statement

Stunning Periodic Report offering a collection of multiple reports a holistic view of the Investment & Non Investment portfolio and 360° view of relationship, scheduled to distribute seamlessly and designed just for you and configured for each Business Segment, Entity or Geography

Customer / Investor Serving & Relations

Reports & Dashboards targeting your Customer Centric Profiles like Relationship Managers, Agents, Sales & Marketing Group reporting effectiveness of sales and support function with Sales Pipeline Analysis, Engagement Analysis, Sentiment Monitor and a variety of business trends

Investment Advisory

Reports & Statements designed to deliver an Investment Advice, from Investment Recommendation to Strategy comparing investments with strategic and tactical allocation offering informative reports like Investment Policy Statement, Goal Status, Financial Review and Simulations

Decision Support

Reporting Portfolio Composition & Contents with its value and performance backed by Cash & Performance Projection, What If Simulation, Scenario Analysis, Goal Seek Analysis. These Interactive reports on portfolio performance and risk measures aid in Investment Decision Making

Revenue Management

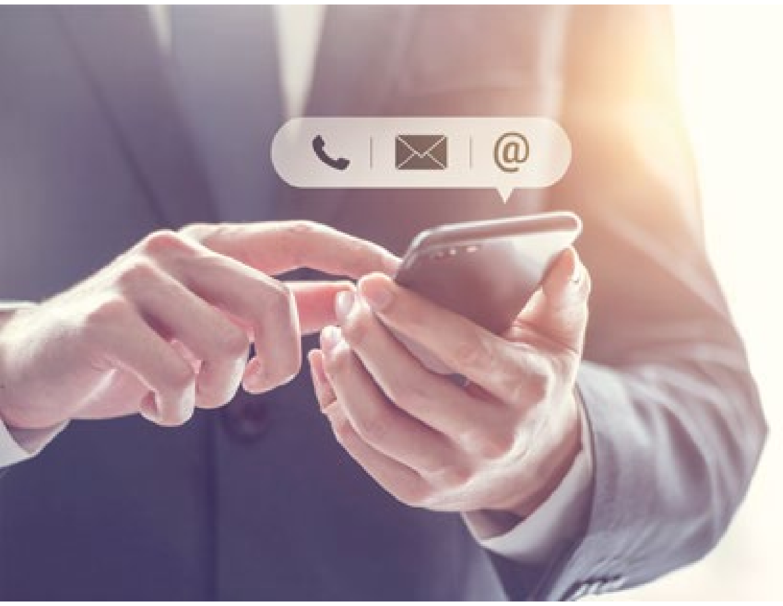
Reports & Dashboards for reporting Payables and Receivables with details of Revenue Leakage helping you to analyze Trend & Distribution and forecast income and also evaluate them vis-à-vis defined targets while you generate Invoice and send payment acknowledgements from the system seamlessly

Operations

MIS to File Exports, all reports catering a need of your Operations including Reports for Business Administration, Transaction Processing, Audit, Control & Compliance tracking Investments, Cash, Financial Accounts etc. with plethora of canned reports

KEY CLIENTS

- FRANKLIN TEMPLETON INVESTMENTS
- HSBC Global Asset Management
- MIRAE ASSET Building on principles
- Principal
- Maybank
- SBI MUTUAL FUND A PARTNER FOR LIFE
- TATA MUTUAL FUND
- uti UTI Mutual Fund
- FUTURE GENERALI TOTAL INSURANCE SOLUTIONS
- FIDELITY BANK
- LIC NOMURA MUTUAL FUND
- SEDCO CAPITAL سدكو كابيتال
- MCB
- HDFC BANK
- Edelweiss Ideas create, values protect
- Hong Leong Asset Management
- RHB Bank
- L&T Financial Services Mutual Fund
- kotak Kotak Mahindra Bank
- ICICI Securities
- ICICI PRUDENTIAL ASSET MANAGEMENT



Azentio Software Private Limited

W: www.azentio.com

E: contactus@azentio.com

38 Beach Road, #29-11 South Beach Tower,
Singapore 189767